



Town Hall Meeting: How to Apply for the Coalition's CEALFund

Arkansas Community Engagement Alliance Against COVID-19

7/13/21

Goals for Today

- Brief update on COVID-19 variants.
- Describe how to apply for CEALFund.
- Answer any questions related to CEALFund.
- Answer any other questions about the Arkansas Community Engagement Alliance Against COVID-19.

Purpose of the Coalition

- In the United States, COVID-19 has struck racially and ethnically diverse communities particularly hard.
- Although the nation has opened up, the fight is not over.
- There are over 2000 positive COVID-19 cases in Arkansas on any given day.
- Hundreds of COVID-19 adult and child patients are in the hospital and/or on a ventilator.

Purpose of the Coalition

- The National Institutes of Health has funded the Community Engagement Alliance Against COVID-19 (CEAL) Teams across the country to work closely with community leaders, business, and organizations to help the nation move out of the pandemic.
- Over the next year, Arkansas CEAL seeks to spread trustworthy and accurate information about COVID-19 and the vaccines to the hardest hit communities in Arkansas- Blacks/African Americans, Hispanics/Latinos, Pacific Islanders, and rural residents.



- Our **VISION** is to create a COVID-19 free state, where no one is left behind to suffer from the devastating effects of this infectious disease and its unintended consequences.

Brief Update on COVID-19: Arkansas is in a CRISIS

- The state **leads the country** in new cases per capita over the past two weeks, according to figures compiled by Johns Hopkins University researchers.
- Only **35%** of the state's population has been fully vaccinated, according to the Centers for Disease Control and Prevention. ADH says that **39.69%** of the population aged 12 and up have been fully vaccinated.
- The Arkansas Department of Health said the state's COVID-19 hospitalizations now total 565. Hospitalization increased by **68** over the weekend.
- The state's virus cases increased by 2,013 to 357,473 since the pandemic began.

COVID-19 Update

July 12, 2021



CASES

	Total	Change from yesterday
TOTAL CASES:	357,473	+288
TOTAL ACTIVE CASES:	7,255	-273
TOTAL DEATHS:	5,955	+6

TESTING

	Total this month	Results yesterday
PCR:	42,918	2,108
ANTIGEN:	17,867	636

VACCINATIONS

	Total	Change from yesterday
DOSES RECEIVED:	2,738,380	+14,340
DOSES GIVEN:	2,184,869	+2,246
PERCENT DOSES GIVEN:	79.8%	
INDIVIDUALS PARTIALLY IMMUNIZED:	232,268	+662
INDIVIDUALS FULLY IMMUNIZED:	1,014,944	+799

TODAY'S NEW CASES

Counties with most new cases added today:

- 1) Pulaski: 83
- 2) Jefferson: 33
- 3) Benton: 19

Breakdown of cases by type:

Correctional: 0
Community: 288

HOSPITAL DATA

		Change from yesterday		
CURRENTLY HOSPITALIZED:	565	+25	EVER HOSPITALIZED:	17,361
CURRENTLY ON VENTILATORS:	94	+13	EVER ON VENTILATORS:	1,761

- All data are provisional and subject to change. Testing data reflect result date. Case data include confirmed and probable cases and deaths. Cases and deaths may decrease if they are reclassified. The net change is shown. Vaccination numbers include the state and federal program. As more Arkansans are fully immunized, the number of Arkansans partially immunized may decline from day to day.

Brief Update on COVID-19 variants

- Viruses constantly change through mutation, and new variants of a virus are expected to occur.
- Sometimes new variants emerge and disappear.
- But, new variants persist.
- Multiple variants of the virus that causes COVID-19 have been documented in the United States and globally during this pandemic.

Brief Update on COVID-19 variants

- Some variations allow the virus to spread more easily or make it **resistant to treatments or vaccines**.
- **B.1.1.7 (Alpha)**: This variant was first detected in the United States in December 2020. It was initially detected in the United Kingdom.
- **B.1.351 (Beta)**: This variant was first detected in the United States at the end of January 2021. It was initially detected in South Africa in December 2020.
- **P.1 (Gamma)**: This variant was first detected in the United States in January 2021. P.1 was initially identified in travelers from Brazil, who were tested during routine screening at an airport in Japan, in early January.
- **B.1.617.2 (Delta)**: This variant was first detected in the United States in March 2021. It was initially identified in India in December 2020.
- These variants seem to spread more easily and quickly than other variants, which may lead to more cases of COVID-19. An increase in the number of cases will put more strain on healthcare resources, lead to more hospitalizations, and potentially more deaths.

We are in a worse CRISIS than we were in this time last year

The top symptoms of Delta variant infection are headache, followed by runny nose and sore throat, while fever and cough were less common; loss of smell was not in the top ten.

Most cases were in young people who had not yet been vaccinated, and the variant appeared to be far more transmissible with every person infecting several others.

Implications of such findings are that infected persons may not perceive themselves as having COVID-19 symptoms and, accordingly, not seek health care, and health providers may not pursue an appropriate testing.

What is CEALFund?

- **CEALFund** was developed to help community organizations, churches, educational institutions, service organizations, businesses, community leaders, and others expand outreach, educational, and other activities to their clients and provide trustworthy and accurate information about COVID-19 and the vaccines.
- **CEALFund** can support events, activities, educational tools, and novel strategies that promote the inclusion of communities that are hit hard by COVID-19 in efforts to eliminate COVID-19 in Arkansas.
- The University of Arkansas for Medical Sciences has received generous funds from the National Institutes of Health to provide **CEALFund** to those who are prepared and ready to join the fight in making Arkansas a COVID-19 free state. **CEALFund** will support over 100 organizations in helping us to actualize our vision in 2021.

How Do I Know If I am Eligible to Apply for CEALFund?

You are eligible if you are:

- a 501c(3) organization
- Established church
- Educational institution at any level
- Fraternities, sororities, and other service organizations
- Business that targets communities that are hard hit (Blacks/African Americans, Hispanic/Latino, Pacific Islanders, rural areas)
- Small businesses including beauty and barbershops
- Food pantries
- Sport-related organizations, youth sport organizations, and summer programs
- Youth focused organizations
- Adult day care centers

What are the Requirements for CEALFund?

- Complete an application that describes the following:
 - Description of your organization and its mission
 - Statement on track record of working with the target community
 - Brief statement on how funds will be used
 - Budget
- If you are funded, CEALFunds asks that you participate in monthly online coalition meetings that will provide information that helps you provide trustworthy and accurate information to your clients, provides resources to help you reach your clients, and provides opportunities for discussion on successes and challenges of making Arkansas COVID-19 free.
- Work with us to publicize our key messages.

How to Complete the CEALFund Coalition Application

- Fill in your first and last name of the primary contact for the application.
- Telephone number where we can reach primary contact.
- Email of the primary contact.
- Name of your organization.
- Official address of the applicant organization where you can receive mail.
- Does your organization have 501(c)3 status? Yes or No

How to Complete the CEALFund Coalition Application

- Input your tax ID number for your organization.
- Provide a brief description of the mission of your organization.
- The target communities are **Blacks/African Americans, Hispanics/Latinos, Pacific Islanders, and rural populations**. Which of these populations will your target be and what is your track-record of working with that specific population group that you will target? Please provide detailed information on programs, outreach, and service you have done with that target community.
- Describe in detail how the funds will be used to target that community. What is your goal and what do you expect to achieve by the end of your activity?

How to Complete the CEALFund Coalition Application

- Submit your budget.
- The application and budget portion of the application are submitted separately.
- Please download the budget form **before** you press the Submit button. If you forget to do so, the budget form is located on the website and you can submit it to cealuams@uams.edu

How to Complete the CEALFund Coalition Application

Item/Justification	Quantity	Price	Total Price
Materials and Supplies			
Advertising/Marketing			
Facility or Equipment Rentals			
Speaker/Consultant Fees			
Incentives			
Miscellaneous Expenses			
Total Operating Expenses for (insert organizational name)			

How to Complete the CEALFund Coalition Application

- Before sending the budget, make sure that you have inserted your organization name at the bottom of the budget and saved the document using your organization name. Examples:
- ArkansasFoodbank_CEAL_Budgetform_7_13_21

What are the Next Steps?

- We will review applications weekly on a rolling basis until all the funds are expended. Therefore, you will be notified within 1-2 weeks.
- We will have another technical workshop to guide you through the paperwork that has to be completed in our next coalition meeting.
- Contact us at cealuams@uams.edu or **Elizabeth Taylor** at 501.526.6689
- Let us know what your concerns are.

How Do I Access the Funds?

- There will be another technical workshop at the next coalition.